

# Privacy Policy

## My Pilates Hub| Privacy Policy

### My Contact Details

Name:	Maxine Devis
Address:	N/A I work from my home address in Buckinghamshire
Phone Number:	07863 235 901
E-mail:	hello@mypilateshub.co.uk
Website:	www.mypilateshub.co.uk

### The type of personal information we collect.

We currently collect and process the following information:

- Personal identifiers, contacts, and characteristics (for example, name and contact details)
- Name
- Email
- Telephone

Health and fitness Data

### How we get the personal information and why we have it

Most of the personal information we process is provided to us directly by you for one of the following reasons:

- You've emailed, text or called to enquire about my services.
- We've met in person, and you've provided your details so we can converse.
- You completed a form on the website.
- We also receive personal information indirectly, from the following sources in the following scenarios:
  - o A recommendation from an associate of yours.

We use the information that you have given us in order to:

- Get in touch to discuss your requirements.
- To find and connect with you on LinkedIn.

We may share this information with any partner that we've discussed that could also assist your business or help with your marketing requirements. You will approve this in advance.

Under the UK General Data Protection Regulation (UK GDPR), the lawful bases we rely on for processing this information are:

- (f) Your consent. You can remove your consent at any time. You can do this by contacting

[hello@mypilateshub.co.uk](mailto:hello@mypilateshub.co.uk)

(b) We have a contractual obligation.

€ We have a legal obligation.

(d) We have a vital interest.

€ We need it to perform a public task.

(f) We have a legitimate interest.

## **How we store your personal information**

Your information is securely stored.

We keep contact data in our records for the time we are working together and for at least 6 months after unless you confirm that you would prefer it to be deleted. We will then dispose of your information by deleting your data from our records.

## **Your data protection rights**

Under data protection law, you have rights including:

**Your right of access** – You have the right to ask us for copies of your personal information.

**Your right to rectification** – You have the right to ask us to rectify personal information you think is inaccurate. You also have the right to ask us to complete information you think is incomplete.

**Your right to erasure** – You have the right to ask us to erase your personal information in certain circumstances.

**Your right to restriction of processing** – You have the right to ask us to restrict the processing of your personal information in certain circumstances.

**Your right to object to processing** – You have the right to object to the processing of your personal information in certain circumstances.

**Your right to data portability** – You have the right to ask that we transfer the personal information you gave us to another organisation, or to you, in certain circumstances.

You are not required to pay any charge for exercising your rights. If you make a request, we have one month to respond to you.

Please contact us at [hello@mypilateshub.co.uk](mailto:hello@mypilateshub.co.uk) or 07863 235 901 if you wish to make a request.

## **How to complain**

If you have any concerns about our use of your personal information, you can make a complaint to us at [hello@mypilateshub.co.uk](mailto:hello@mypilateshub.co.uk)

You can also complain to the ICO if you are unhappy with how we have used your data.

The ICO's address:

Information Commissioner's Office  
Wycliffe House  
Water Lane  
Wilmslow  
Cheshire  
SK9 5AF

Helpline number: 0303 123 1113

ICO website: <https://www.ico.org.uk>